

## Pre-Registration Form

Please fill it with capital letters and send to the address or fax number given below or make online application via congress website ([www.eoq.hu/2011](http://www.eoq.hu/2011)):

**Mr / Mrs / Ms** .....  
**Title (e.g. Prof., Dr.)** .....

**Family name** .....  
**First name** .....

**Institution / Company** .....

**Street** .....

**Post Code** .....  
**City** .....

**State (if necessary)** .....  
**Country** .....

**Phone** .....  
**Fax** .....

**E-mail** ..... @ .....

**Please tick the appropriate box:**

- I would like to present a paper at the 55th EOQ Congress\*
- I would like to present a poster at the 55th EOQ Congress\*
- I would like to attend the Congress, please send me copies of the Second Announcement.

\*The application should be submitted to the Organizing Committee with one page abstract and a short CV.

.....  
**Date** .....  
.....  
**Signature** .....



# 55th EOQ Congress World Quality Congress

*June 21-23, 2011  
Budapest, Hungary*

*Navigating Global Quality in a New Era*



*1st Circular and Call for Paper*



# Dear Colleagues,

On behalf of the Hungarian National Committee for EOQ I would like to invite you to the 55th EOQ Congress, which will be held in Budapest, Hungary on June 21-23, 2011. We are very pleased that the European Organization for Quality (EOQ) approved Budapest, Capital of Hungary as venue of the 55th EOQ Congress. It will be the next World Quality Congress after Harrogate, United Kingdom (2002); Tokyo, Japan (2005) and Houston, TX, USA (2008).

## Following facts underline the importance of the planned World Quality Congress in Hungary:

- Hungary's EU Presidency in the first half of 2011;
- World Quality Summit of the World Alliance for Quality (WAQ) which is an alliance of European Organization for Quality (EOQ), American Society for Quality (ASQ), Asian Network on Quality (ANQ), Asia Pacific Quality Organization (APQO), the International Academy for Quality (IAQ) and the Union of Japanese Scientists and Engineers (JUSE);
- Triennial Meeting of the International Academy for Quality (IAQ)

Best regards:

**Prof. Dr. Pál MOLNÁR**

Chairman of the Organizing Committee

## Focus Areas

### General Topics:

- Repositioning Quality for Manufactured Products
- Product Certification for Consumer Protection
- Refocusing Quality to Enhance Service to Customers
- Rethinking Quality Applications to Small and Medium Enterprises
- Management of Quality or Quality of Management
- Innovation and Quality for Higher Competitiveness of Companies
- Corporate Social Responsibility and Sustainable Development

### Quality Development Tools and Methods

- Self Assessment and the New ISO 9004
- Six Sigma and Lean Management
- Customer Satisfaction and Loyalty
- People Involvement and Satisfaction
- Education and Training in Quality
- Standardization and Accreditation
- Quality and Metrology

### Sectors and Branched specific Topics

- Agrifood and Water Quality
- Quality in Healthcare
- Quality in Public Sector
- Quality in the Automotive Industry
- Quality in the Construction Industry
- Quality in the Pharma Industry
- Quality in Tourism

## Organizing Committee

**HNC for EOQ, since 1972**

Hungarian National Committee for EOQ  
P. O. Box 21, H-1530 Budapest

**For further information please contact:**

Phone: +361 212 8803; Fax: +361 212 7638

E-mail: info@eoq.hu

## Technical Organizer

**CongressLine Ltd.**

Contact: Sandra Vamos

E-mail: vamos@congressline.hu

Révay köz 2. H-1065 Budapest

Phone: +361 429 0146, Fax: +361 429 0147

Website: www.eoq.hu/2011

## Important deadlines for possible speakers

**November 30, 2010:** Submission of abstracts to the Organizing Committee

**January 31, 2011:** Confirmation of acceptance as speaker or stand-by speaker as well as information on non-acceptance

**April 30, 2011:** Submission of the full text of the accepted papers by the speakers and stand-by speakers to the Organizing Committee (including payment of the registration fee).

### Registration fees

The planned participation fee amounts to 800 EUR per participant (including banquet).

Speakers (only the first authors) have 50% discount of the full registration fee.

Stand-by speakers and poster authors (only the first authors) have to pay 75% of the full registration fee.

### Official Congress language

English (with simultaneous interpretation into Hungarian in the Plenary Sessions).

### Optional Tours

Variation of tours will be offered for participants and accompanying persons.

### Second Announcement

The Second Announcement with more detailed information about the Preliminary Programs, venue, hotels, social events and optional tours will be available in December, 2010.

## Draft Congress Program

Tuesday, June 21, 2011	Wednesday, June 22, 2011 1st Day of 55th EOQ Congress	Thursday, June 23, 2011 2nd Day of 55th EOQ Congress
Pre-Congress Seminars Welcome Cocktail	Opening Ceremony Opening Session Parallel Sessions Banquet	Parallel Sessions Closing Session Closing Ceremony

### Draft Satellite program

**Friday, June 24, 2011**

- World Quality Summit of the World Alliance for Quality (WAQ)
- Meetings of the International Academy for Quality (IAQ)
- Factory visits

Regular up-to-date information

[www.eoq.hu/2011](http://www.eoq.hu/2011)